



ABOUT US

TECHNOLOGY TOURS

eCOMMUNITY

PROJECT SHOWCASE

Applicant: _____
 Company: _____ Date: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Ext: _____
 Contact Name: _____
 Email Address: _____ Website URL: _____

Payment Plan: Monthly Annually

Basic Listing

\$1,000/Year or \$100/Month

Content Sponsor

Basic Listing plus \$500/Year/Related Link

Please see reverse side for detailed information on rates and package requirements.

\$

Category & Function:

Please choose all that apply.

Category:

- Appliances
- Automotive
- Carpet-Flooring-Ceiling
- Cleaning-Health-Home
- Electrical
- Energy Generation
- Furniture-Furnishings
- Gardening-Ag-Landscaping
- HVAC
- Lumber-Building Materials
- Office Supplies
- Paints-Sealers-Coatings
- Plumbing
- Recycling
- Tools
- Water Quality

Function:

- Product/Manufacturer
- Installer/Contractor
- Retailer
- Consultant
- Utility Company
- Educational Resource
- Recycling
- Government

Ala Carte Options:

A maximum of 5 icons total are permitted.

Certification Icons:

(\$60/year per Icon)

EnergyStar



IGSHPA



Touchstone



Other Icons

(\$50/year)

Greenback Coupon



Custom Icons: List here (send color photo copy or digital image on disk):

Industry Icons:

(\$30/year per Icon)

Consulting



Electrical



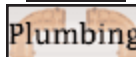
Geothermal



HVAC



Plumbing



Recycling



Solar



Wind



Automotive



Water Quality



Certification and Industry Icon Total: \$

Custom Ad Page (\$250/year) Full 500 Words of additional advertisement on a separate global link. Company logo and 3 product images. \$

TOTAL \$



Please take a moment to read the fine print on the options below:

Basic Listing includes your company's name, address, phone number, a full color logo, a thirty word description of your company's product or service, 10 key words identifying the products you offer for product searching, an active link to your website and an active email link. Included in your fee you will have access to zip code search, product search, city/state search and forums on issues related to your business. You may select additional options from the Ala Carte choices. This option places you in the online directory. Cost is \$100 per month or \$1000 per year.

Content Sponsorship is available in addition to the Basic Listing. This option offers active advertising in the Related Links sections on appropriate pages. Active Related Links appear in the content in the appropriate technology tour. This feature directly advertises your company while prospects are viewing the educational information in the technology tour. You may purchase as many sponsorships as you wish in different technology tours. The cost is \$500 per year for each related link.

Membership is available in addition to the Basic Listing and Content Sponsorship. Memberships include limited license for Bog Frog logos and HOP Shop logos, sticker/store kits, discounts on products and services (radio production, radio spots, etc., classified ads, etc.) Please speak to your Account Representative about rates for membership.

Certification logo by your listing. This full color feature will identify your company as being officially certified to perform the services or sell the products you are offering. An example would be a certification like ENERGY STAR.

Generic industry icon by your listing. For example, if your company installs solar equipment, you would have the option of placing a solar icon by your directory listing. If your industry is not listed, please let us know and we will be happy to include it. A Maximum of 5 icons is allowed per listing.

Parent Company Logo: If your organization is affiliated with a corporate supplier or is a franchisee, this option allows you to include your parent company's logo in the certification listing..

This contract will renew at the prevailing rate automatically unless canceled in writing 30 days before expiration date.

Applicants Signature _____ **Date:** _____

Print Name: _____

Sales Representative Signature: _____

Company Name: _____

Please Make Checks Payable to Bog Frog Media Inc.

Please mail this form to:

Fax to:

Bog Frog Media Inc. or **218-764-3582**
9121 County Road 23
Brainerd, MN 56401
Phone: 218-764-2321

Credit cards are also acceptable: Fill in below

Credit Card # _____

Expires _____

Print name on card: _____

Signature: _____

SAMPLE Listings

Basic Listing with Content Sponsorship (Links appear within respective tour)

(Your Logo)



Crow Wing Power
 Char Kinzer
 PO Box 507
 Brainerd MN 56401
Toll Free: 1-800-554-6325
<http://www.cwpower.com>
kinzer@cwpower.com
 More about us: **CLICK HERE!**
 Service Area: Brainerd 56401

Crow Wing Power, a Touchstone Energy Cooperative, provides electricity and value added services to 33,000 members in Crow Wing, Cass and Morrison counties. They also provide and promote renewable energy opportunities.

(Industry Icons)



(This is a link to a 'Custom Ad' page)

Basic Listing with coupon



(30 word AD/Description)



Lakes Area Kinetico
 Dave Marusak
 511 Washington Street
 Brainerd MN 56401
218-855-1938
 Toll Free: 877-740-7873
<http://www.lakesareakinetico.com>
www.kinetico@brainerd.net

Kinetico proudly introduces the next wave of high performance water conditioners. The new Mach series. Totally non-electric water softeners use up to 70 percent less salt! Reverse Osmosis Drinking Water Purifiers too! 7 year warranty: Repair, Replace, or Refund.



(Greenback Coupon, link opens to a printable Coupon)

Please fill your listing information below. For questions or help with your listing, contact your sales representative for assistance.

10 Key Words for Internet Search of Listing:

30 Word Ad/Description of Your Business:



HOPSHOP.NET

Helping Our Planet Through Conservation Technologies

Phone: 218-764-2321

FAX: 218-764-3582

E-Mail: bogfrog@bogfrog.com

Web site: www.hopshop.net

ABOUT US

TECHNOLOGY TOURS

eCOMMUNITY

PROJECT SHOWCASE

SAMPLE Greenback Coupon



This special feature allows you to create a sales tool, to measure business we generate for you. Your business can offer your customer a sales incentive through this printable cupon. This sales tool is beneficial for you to track your client from HOP Shop.

Brief Description for Bog Frog Greenback Coupon:

FOR INTERNAL USE ONLY

Sales Rep: _____ Start Date: _____

Ad Level: _____ Account #: _____

Technology Tour: _____